

**Community Success Indicators
Pay It Forward Program
UNITED WAY OF MARION COUNTY**

United Way of Marion County has determined that it will fund programs that impact the following populations in moving them away from vulnerability and closer to stability in these four areas of focus:

Success Indicator (SIs) options:

- Success story in your program or about participants in the program.
- Unduplicated number of people served.
- Emerging community needs that are being addressed by your organization.
- Relevant statistics or data that show changes (increases or decreases) that are meaningful to the community.
- Transitions or changes within partner agencies that reflect continuous improvement or a strategic vision.
- Highlight volunteers/program staff.

Advocacy for large scale issues relevant to needs within your local community.

STRENGTHS –	OPPORTUNITIES –
What does your program do well? What unique resources can you draw on? What do others see as strengths in your program?	What opportunities are open to your program/organization? What trends could you take advantage of? How can your program turn strengths into opportunities?
WEAKNESSES –	THREATS –
What could be improved in your program? Where do you have fewer resources than others? What are others likely to view as weaknesses in your program?	What threats could harm your program? What is your competition doing? What threats do your weaknesses expose your program to?

HEALTHY YOUTH

- Are not involved in violence
- Do not use tobacco
- Do not use drugs
- Do not abuse alcohol or drive drunk
- Practice abstinence or safe sex
- Are not overweight

HEALTHY ADULTS

- Have good overall health
- Do not use tobacco
- Do not abuse alcohol
- Do not have high blood pressure
- Are not obese