

# United Way of Marion County

*Working here, every day!*



Why Conduct a Workplace Campaign?

Benefits for your company:

- ❖ Builds employee morale and fosters a sense of team spirit.
- ❖ Cultivates leaders through employee development opportunities.
- ❖ Provides information on critical community issues and opportunities to be a part of the solution.
- ❖ Connects your company and employees to the community.
- ❖ Benefits for individuals.
- ❖ Helps employees make informed investments
- ❖ Helps employees become involved with local non-profit agencies.
- ❖ Provides information on local health and human service needs.

Why Partner with United Way?

- ❖ To maximize impact.
- ❖ Brings together individuals, businesses, nonprofits, and agencies.
- ❖ Collaborates on targeted community solutions.
- ❖ To drive positive community Change.
- ❖ Addresses root causes of problems, not just symptoms.
- ❖ Invests in proven solutions and supports innovative ideas.
- ❖ Measures results and reports back to you.
- ❖ To reach the whole community.
- ❖ Offers a Centralized, community-wide fundraising approach.
- ❖ Provides cost-effective and efficient services.
- ❖ Provides volunteer opportunities such as Day of Action, Leadercast, Community Clean-Up, ect.

