

**Community Investment Funding Matrix- 2017**  
**UNITED WAY OF MARION COUNTY**

United Way of Marion County has determined that it will fund programs that impact the following populations in moving them away from vulnerability and closer to stability in these four areas of focus:

	<b>EDUCATION</b> Helping Children and Youth Achieve Their Potential	<b>INCOME</b> Promoting Financial Stability and Independence	<b>HEALTH</b> Improving People's Health	<b>PROVIDING A QUALITY SAFETY NET</b>
<b>CLIENT OUTCOMES</b>	<i>Applicant programs must measurably demonstrate:</i>	<i>Applicant programs must measurably demonstrate:</i>	<i>Applicant programs must measurably demonstrate:</i>	<i>Applicant programs must measurably demonstrate:</i>
	<p>An increase in parenting skills and involvement, especially for parents of children 0 to 3</p> <p align="center">or</p> <p>An increase in school readiness for pre-school children</p> <p align="center">or</p> <p>Improvement in academic proficiency and skill, especially in early grade reading</p> <p align="center">or</p> <p>An increase in the number of young adults who graduate and make a successful transition to work or higher education</p>	<p>An increase in budgeting and other financial skills, especially including an effective method of encouraging participation</p> <p align="center">or</p> <p>The ability to keep people in their homes</p> <p align="center">or</p> <p>Improvement in job readiness</p> <p align="center">or</p> <p>An increase in household income and family assets, especially through EITC</p>	<p>Quality access to physical, dental and/or mental health care and education</p> <p align="center">or</p> <p>Quality access to affordable medication</p> <p align="center">or</p> <p>Quality access to mental health and substance abuse services for children and adolescents</p> <p align="center">or</p> <p>An increase in the percentage of youth and adults who are healthy and avoid risky behaviors (see definition on back)</p>	<p><u>Quality</u> access to <u>timely</u> short-term assistance; examples include food, shelter, clothing, disaster relief and referral services; special consideration will be given to programs that include a component encouraging or leading to self-sustaining behavior</p>
<b>COMMUNITY IMPACTS</b>	<i>With a long-term impact of:</i>	<i>With a long-term impact of:</i>	<i>With a long-term impact of:</i>	<i>With a long-term impact of:</i>
	<p>Children enter school developmentally on track in terms of literacy and social, emotional and intellectual skills</p> <p align="center">or</p> <p>Elementary students are prepared to succeed in later grades</p> <p align="center">or</p> <p>Young people graduate from high school</p> <p align="center">or</p> <p>Young adults make a successful transition from high school to work life</p>	<p>Lower-income working families move toward financial independence</p> <p align="center">or</p> <p>Working families increase their income</p> <p align="center">or</p> <p>Lower-income working families have savings or checking accounts and money saved for emergencies</p> <p align="center">or</p> <p>Lower-income working families build appreciating assets</p>	<p>Babies are born at low risk for preventable health problems</p> <p align="center">or</p> <p>Children and youth receive timely, regular preventive health care</p> <p align="center">or</p> <p>Youth are healthy and avoid risky behavior</p> <p align="center">or</p> <p>Adults are healthy and avoid risky behavior</p>	

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**HEALTHY YOUTH**

- Are not involved in violence
- Do not use tobacco
- Do not use drugs
- Do not abuse alcohol or drive drunk
- Practice abstinence or safe sex
- Are not overweight

**HEALTHY ADULTS**

- Have good overall health
- Do not use tobacco
- Do not abuse alcohol
- Do not have high blood pressure
- Are not obese