

Why Conduct a Workplace Campaign?

Benefits for your company:

- Builds employee morale and fosters a sense of team spirit
- Cultivates leaders through employee development opportunities
- Provides information on critical community issues and opportunities to be a part of the solution
- Connects your company and employees to the community
- Benefits for individuals
- Helps employees make informed investments
- Helps employees become involved with local non-profit agencies
- Provides information on local health and human service needs

Why Partner with United Way?

- To maximize impact
- Brings together individuals, businesses, nonprofits, and agencies
- Collaborates on targeted community solutions
- To drive positive community change
- Addresses root causes of problems, not just symptoms
- Invests in proven solutions and supports innovative ideas
- Measures results and reports back to you
- To reach the whole community
- Offers a centralized, community-wide fundraising approach
- Provides cost-effective and efficient services
- Provides volunteer opportunities such as Day of Action, Leadercast, Community Clean-Up, etc.